



New driver's lounge for Melbourne's cabbies 26.10.2010

Live TaxiEpay today re-opened its docket exchange and driver lounge in West Melbourne to hundreds of taxi drivers from across the state.

With the ACCC having successfully proved a misuse of market power, Live TaxiEpay has embraced competition and raised the standards even further. With the national celebration today for all taxi drivers, Live TaxiEpay has proved that competition is here to stay and passengers and drivers alike will benefit. The national driver's breakfast is another great initiative in the industry.

The West Melbourne site has been serving hundred's of customers each week for years however space and facilities were always somewhat limited. Well today that has all changed!

Live TaxiEpay has developed a new driver lounge as a place where any and all drivers can come to cash dockets, get EFTPOS installed, enjoy a free coffee, free internet or simply sit back and watch Foxtel in their downtime. Today the launch was celebrated with a free driver breakfast including prizes and giveaways. "The response has been fantastic", said CEO Tom Varga. "The driver lounge concept in Melbourne has been something we have wanted to develop for some time and given this morning's response, we know we have given drivers a level of service they have been crying out for".

"We know that the concept works and is appreciated by drivers across the country. Live TaxiEpay has developed the driver lounge concept in Sydney, Brisbane, Perth and Adelaide already. Given Melbourne is our flagship store with hundreds of loyal customers and a busy docket exchange, we knew we had to drive the level of service and facilities up to that which is currently experienced by our customers in other states".

Melbourne taxi driver Hadji Tofic said "The new driver's lounge at Live TaxiEpay looks beautiful and it is very well designed. I like the fact that there are more counters for faster service and the environment feels very relaxing!"

All drivers are welcome to visit Live TaxiEpay to see for themselves the comfortable surroundings and facilities that have been developed for driver relaxation purposes or for drivers to earn some extra cash. Live TaxiEpay is located at 142-146 Roden St, West Melbourne.

Live TaxiEpay welcomes interviews with its CEO Tom Varga. Please contact Cherie Cooper on 0424 344 440 for an appointment. For general media or other enquiries please contact Cherie Cooper.

About the Live Group (www.livegroup.com.au)

The Live Group is a transaction processing business currently specifically servicing Australian taxi drivers / operators and corporate customers.

Live TaxiEpay is a wholly owned subsidiary of the Live Group specifically involved in supplying EFTPOS terminals and additional value-added services to the Australian taxi industry. Live TaxiEpay was developed through the merger of TaxiEpay and Live Payments in November 2008. Live Group's other subsidiary, Live Payments, provides a unique corporate taxi payments solution and online reconciliation portal that assists corporate users in tracking their taxi expenditure. Live Payments can deliver significant time and cost savings to the corporate user.